

PET MARKETING NEWSLETTER

Issue 1.18, September 2014

LOOKING TO LIFT UP YOUR
ANIMAL ADOPTION & RESCUE WORK?
INSPIRATION STARTS HERE AT RESCUEMECENTRAL.COM!

VISIT
US!



Photo-Bomb Your Brand!

Our *Social Media Marketing* series continues with creative tips on how to maximize your exposure using Instagram! [Click Here!](#)



Focus Groups – What are they good for?

Join us for an exclusive interview with focus group expert and author Thomas L. Greenbaum. What you learn may be surprising and profitable!

[Click Here!](#)



Ever wonder why non-pet related brands feature animals in their advertising campaigns?

Do you really have to ask? Check out this [slideshow](#) of the most persuasive, smooth talking *Spokesanimals* of all time.

Keep your pet brand and business on-trend with the help of our **Pet Marketing Resource Center!**

CHECK US OUT!

Coming in Our Next Issues



Cat Fancy
January Issue
Ad Close:
10/6/2014

[CatChannel.com](#)



Dog Fancy
January Issue
Ad Close:
10/7/2014

[DogChannel.com](#)



Rescue Me
Jan./Feb. Issue
Ad Close:
10/21/2014

[RESCUE ME
CENTRAL.COM](#)



Veterinary
Practice News
December Issue
Ad Close:
10/28/14

[Veterinary
Practice News](#)